

Message Text

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PAGE 01 MEXICO 02575 022243Z

ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 /015 W

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TO SECSTATE WASHDC PRIORITY 631

INFO USIA WASHDC

UNCLAS MEXICO 2575

FOR: CU/ARTS, USIA/ILA

E.O. 11652: N/A

TAGS: SCUL

SUBJECT: U.S. PARTICIPATION IN CERVANTES FESTIVAL IN GUANAJUATO

PAO AND CAO MET WITH MRS. MARGARITA LOPEZ PORTILLO, DIRECTOR GENERAL OF RADIO, TELEVISION AND CINEMATOGRAPHY OF SECRETARIAT OF GOBERNACION ON FEB. 28 TO DISCUSS BROAD AREAS OF CULTURAL COOPERATION. TWO MAJOR FACI OF DISCUSSION WERE WORLD OF FRANKLIN AND JEFFERSON EXHIBITION AND U.S. PARTICIPATION CERVANTES FESTIVAL IN GUANAJUATO APRIL 29 - MAY 15.

MRS. LOPEZ PORTILLO EXPRESSED STRONG DESIRE HAVE ALWIN NICOLAIS AS U.S. PRESENTATION AND OFFERED FUND 50 O/O OF COST TO BRING TROUPE FROM SAO PAULO FOR GUANAJUATO.

EMPRESARIO ALEJANDRO SZTERENFELD HAS DISCUSSED WITH NICOLAIS WHO VERY INTERESTED IN PARTICIPATING FESTIVAL IF FUNDING CAN BE ARRANGED. SZTERENFELD ESTIMATES SAO PAULO-MEXICO-SAO PAULO TRANSPORTATION COST FOR 15 - MAN COMPANY AND 2,500 KILOS BAGGAGE TO BE APPROXIMATELY \$22,000. WITH NICOLAIS FEE FOR ONE WEEK, TOTAL COST WOULD BE AROUND \$42,000.00.

GIVEN PRESIDENT LOPEZ PORTILLO'S PERSONAL INTEREST IN FESTIVAL AND MARGARITA LOPEZ PORTILLO'S STRONG FEELINGS
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ABOUT HAVING WELL-KNOWN, HIGH-LEVEL U.S. REPRESENTATION, POST WISHES STRESS IN STRONGEST POSSIBLE TERMS ITS WISH TO BE COOPERATIVE AND MAKE BEST POSSIBLE IMPRESSION SINCE THIS IS THE FIRST MAJOR INTERNATIONAL CULTURAL EVENT UNDER NEW GOVERNMENT. POST, THEREFORE, REQUESTS DEPARTMENT DIG DEEP AND COME UP WITH MAXIMUM CONTRIBUTION POSSIBLE TO HELP FUND. WE STILL WELCOME ACOLIAN CONSORT, BUT DO NOT CONSIDER

GROUP PRESTIGIOUS ENOUGH TO SERVE AS U.S. CENTERPRICE FOR
FESTIVAL THIS YEAR.

NEED RESPONSE URGENTLY IN ORDER ESTABLISH PERFORMANCE AND
THEATRE DATES.
THOMPSON

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Message Attributes

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